

Rainbow Health – Executive Board meeting – January 11, 2024

Quorum called: 6:05pm

Present: Jeff Cross, Kathleen Brenk, William Fehrenbach, Sue Abderholden, Trenda Boyum, Shane Pugh, Erin Flicker, Tamra Moore, Maritza Steele. Angela Goepferd, Staff: Jonathan, Ken, Jeremy

Absent: Jessica Daly, Mitch Mudra, Cyrus Malbari, Pritika Kumar, Ryan Langem, Kario Brooks.

Motion to approve the agenda and approve meetings from last meeting– Shane moved, Jeff seconded.

- Staff presentation:
 - Ken and Jonathan: Emergency Financial Assistance and Transportation Services - \$4.3M of the budget in 2023. 2022: ~2200+ clients served; ~85% are repeat/ongoing clients. Areas that have current unmet needs: Medical (dental, hearing aids, etc.), housing rent deposits, IDs, underserved on food support.
- Governance Update
 - Board recruitment update – we have members coming up on end of term. Team is looking to post job description and also target upcoming gap areas (financial acumen, fundraising experience, legal expertise, lived experience as client/former clients, Minnesota physical proximity)
 - Board Engagement Discussion – discussed ways to improve engagement at an ongoing basis.
 - Opportunities: improve onboarding connectivity to existing board members, socialization, board commitment forms, explore different meeting structures and cadence, revisit board goals and what success looks like, etc. Next steps: Kathleen to explore a plan for change as she steps into Chair role.
- Internal Affairs Update
 - 2024 Budget and request for approval
 - \$14.55M balanced budget, similar to 2023 budget. Have much more clarity on grants and funding than recent years.
 - Board recommended getting more detail on “Salary, benefits, Taxes” line item, as well as recent as possible actual 2023 data.

- External Affairs Update
 - 2024 Fundraising Plan
 - Financial goal is similar to 2023. Key priorities for engagement this year: 1) Build communities of support (\$ and otherwise), 2) Build a stronger culture of engagement (board and otherwise), 3) Build and leverage strategic partnerships (\$ and otherwise). May involve creating a staff new role ‘Chief Community Outreach Officer’.
- Chair’s Report
 - No updates this month
- Chief Executive Officer Report
 - Executive committee met with Union Leadership. Meeting was focused on introductions and meeting cadence. Meeting minutes are available on Board Portal.
 - Dept of Human Services 2024 budget has increased funding for organizations like RH and also set aside funding for one-time projects— which RH is partnering with other non-profits to explore applying for.

Meeting Adjourned – Jeff and Shane moved. 8:05pm.